



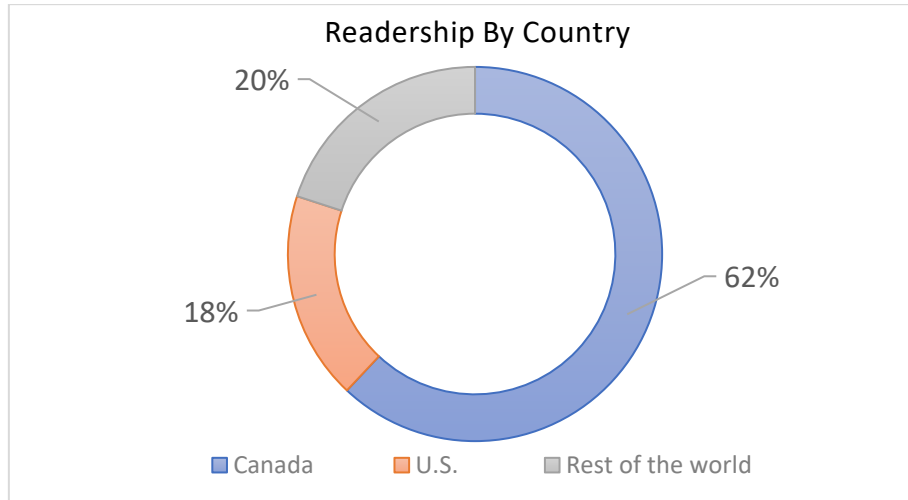
## 2019 Law Society of Saskatchewan Communications

### Website

Last year the Law Society website had almost **1 million** page views and **164,706** visitors. The website will likely surpass 1 million page views in 2020.

### Legal Sourcery Blog

In 2019, the blog had **124,393** views and **65,159** unique visitors. This chart below summarizes readership by country.



Based on these figures, the blog has a wide audience that reaches far beyond our membership. The blog is updated daily with legal news, events, legal research tips and academic papers.




### E-Newsletters

Last year the average open rate for the weekly [Re Source](#) and the [CPD Marketing](#) e-newsletter were 43 percent, well above the 25 percent industry average. The most clicked content was the bi-weekly CaseMail, which receives between 300 to 400 downloads for each issue.

### Podcast

The [Legal Skies podcast](#) was launched in August 2019 and ranked in the [top 10](#) in the non-profit category in Apple podcasts in 2019. The podcast has an average of 130 listeners.

### Social Media (as of January 2020)

		
716 followers (up 8%)	319 followers (up 20%)	25 followers (up 178%)