



(5.5) CPD Hours

Back by Demand!

Pozner & Dodd on...



Winning Your Trial

*From Innovative Theories
to Successful Results*

LIVE PROGRAM

One day only

No webcast or video replay

THURSDAY, MAY 30, 2013

9:30 am to 4:15 pm

Ramada Hotel & Convention Centre

1818 Victoria Avenue

Regina, SK

About the Program

North America's most sought-after and entertaining lecturers are back in Saskatchewan!

Packed with practical tips and great true-life examples, this high energy and entertaining presentation by the "dynamic duo" of trial attorneys may be one of the most effective and useful courses you will ever attend in your litigation career. This program will be of value to both experienced and new litigators. Never before presented in Saskatchewan, this brand new exciting and innovative program is dedicated to sharpening your trial skills. Pozner & Dodd will take you through every aspect of a trial, from innovative theories you can apply to all types of cases, to successful results that will provide satisfaction to both you and your clients. Whether your case is civil or criminal, family or commercial law, these techniques work! Don't be disappointed. Sign up early to avoid being closed out! Registration is limited.

Agenda*

9:00 – 9:30 am Registration and light breakfast

9:30 am – 12:30 pm

Overriding Principles

- Maximizing facts/not law
- How judges and juries learn – efficient real time learning
- The lawyer as a teacher and guide
- Efficient real time learning
- Introduction of 12 ways to enhance techniques for judge-alone trials

Constructive Learning

- Consistent teaching in directs and crosses
- Integration in openings and closings
- Easier preparation

Theory, Theme, and Theme Lines

- Refining your theory through a positive feedback system
- Evolution of the theory
- Theme lines that touch the fact finder

Developing Major Cross-examinations First

- Integrating theory into cross-examination
- Finding and capitalizing on theme lines
- Reducing stress on your directs through constructive cross-examinations

12:30 – 1:15 pm Lunch (provided)

1:15 pm – 4:15 pm

Direct Examinations

- Chapter method applied to directs
- Demonstrative evidence and other visuals
- When to redirect

Openings

- Theory driven
- Fact intensive
- Telling and showing the story that the brain will best receive

Closings

- Integration of theory
- Oratorical devices
- Empowering and motivating the judge or jury

4:15 pm Program wrap-up and evaluation

**Schedule includes two 15 minute coffee breaks.*

Meet your Presenters

Roger J. Dodd is an internationally-known plaintiff's trial attorney, author, lecturer, consultant and expert on cross-examination techniques. Mr. Dodd is a frequent guest and commentator on Court TV and other legally-oriented programs. He has recently provided trial commentary on Good Morning America and Geraldo At Large. His newest book and DVD, *'Media Skills: The Lawyer as Spokesperson'*, is an invaluable tool for lawyers and judges. Listed in The Best Lawyers in America since 1991, Mr. Dodd has also been selected as a Georgia "Super Lawyer" every year since the program's inception in 2004. He is one of a select few in the states to also be chosen as "Super Lawyer" in a second state (Florida) in 2009 to the present.



Roger Dodd

Larry Pozner is a founding partner of the 27-lawyer litigation firm Reilly Pozner LLP. His national practice centers around complex commercial litigation (plaintiff and defence) and criminal defence cases. He frequently works in the financial services sector, handling such matters as defence of trade secrets, sub-prime mortgage issues, and investment litigation. Mr. Pozner is litigation counsel to the Denver Broncos football franchise, among other high-profile clients. He has been listed in The Best Lawyers in America for 25 consecutive years, and has been named a Top 50 Colorado lawyer. Mr. Pozner has appeared on the NBC Today Show, Countdown with Keith Olbermann, CNN, Court TV, and Fox News.



Larry Pozner

Here's what Saskatchewan lawyers said about Pozner and Dodd & Advanced Cross-examination Techniques in 2011

- "(Pozner & Dodd) were dynamic and engaging. I found the humour nice for keeping it interesting."
- "Best session that has been offered in years. Practical and informative"
- "Loved it! Comedy and content – hands down best CLE seminar."
- "Excellent program; good practical advice. Terrific presenters."
- "Absolutely one of the best presentations I have been at!"
- "These guys lived up to their promos!"
- "Captivating! (They) adapted well to a Canadian audience."

Featuring twelve ways to adapt for judge-alone trials

Yes! Register me for Winning Your Trial: From Innovative Theories to Successful Results

Thursday, May 30, 2013 • 9:30 am to 4:15 pm • Ramada Hotel & Convention Centre • Regina

REGISTRATION FEE (includes course materials, breakfast, lunch and refreshments):

EARLY BIRD: Register on or before April 30, 2013 and pay \$375.00 + \$18.75 GST = **\$393.75**

Register May 1, 2013 or later and pay \$425.00 + \$21.25 GST = **\$446.25**

We are pleased to offer your choice of printed materials or materials on USB drive. You cannot change your selection onsite; however, you can purchase both the USB drive and printed versions in advance for an additional \$25 plus GST.

Select by checking the appropriate box(es):

☐ Print Materials ☐ USB Drive ☐ Both Print and Electronic Materials: \$25.00 (+ 5% GST) = **\$26.25**

Registrations will only be accepted until 4:00 pm two (2) business days prior to the seminar. Space is limited.

Name: _____ Firm: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

If paying by cheque complete this form and mail it along with a cheque payable to Law Society of Saskatchewan to: Law Society of Saskatchewan, Avord Tower, #1100 – 2002 Victoria Ave., Regina, SK S4P 0R7, Ph: 306-569-8242, Fax: 306-352-2989 (GST Registration No. 107604381).

If paying by credit card complete this form and mail it to the address above or fax it to Fax: 306-352-2989.

Visa/MC Number: _____ Expiry: _____ Signature: _____

Cancellation Policy: Notification of cancellation must be in writing and received by 4:00 pm on or before May 23, 2013 resulting in a \$20.00 (plus GST) cancellation fee. Non compliance will result in forfeiture of the entire registration fee. Non-attendance does not constitute cancellation. Program content, venue and speaker is subject to change.

CPD-53